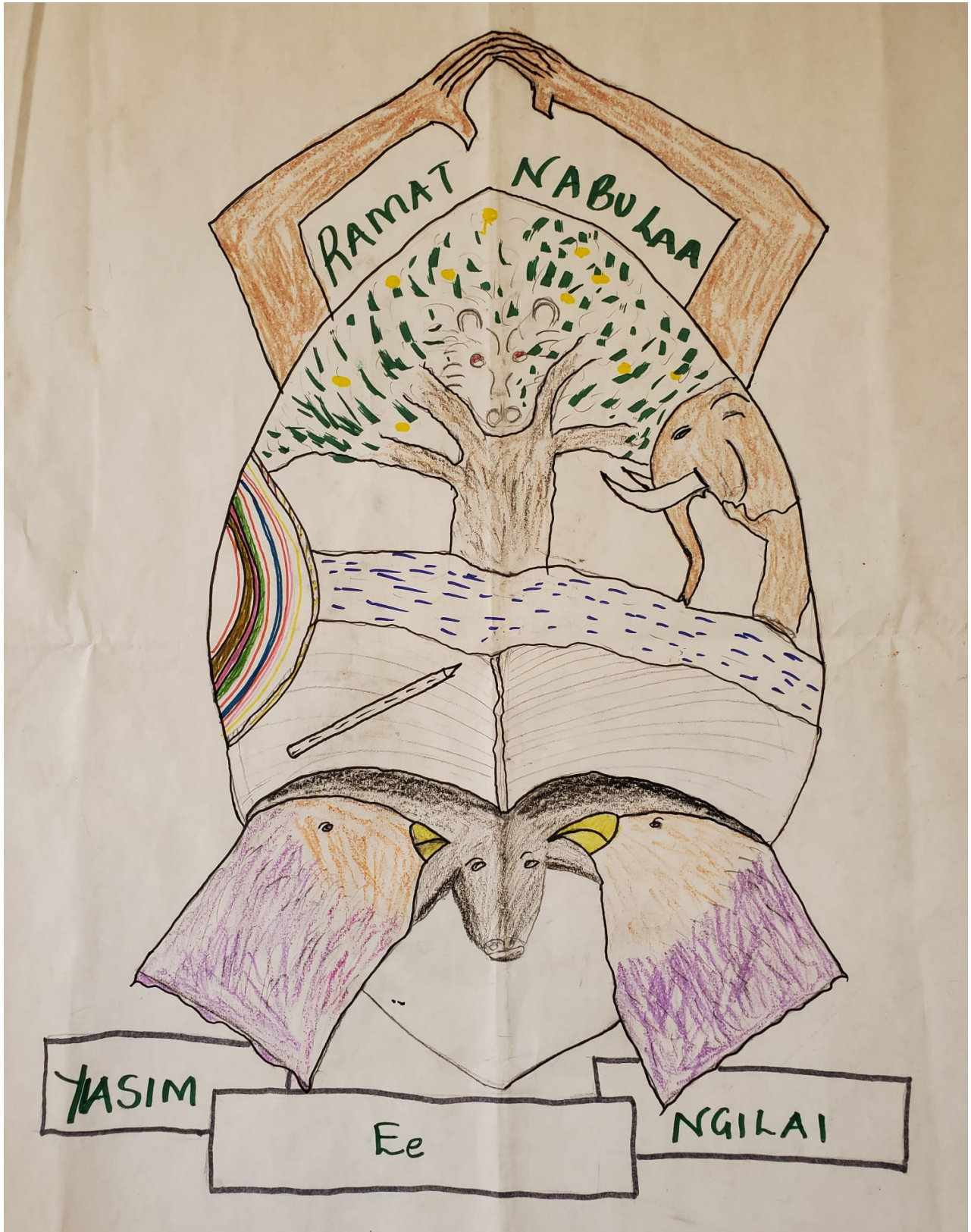


YIASIM EE NGILAI



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This logo represents our Legacy for Ngilai. This is the result of an exercise that we did at the community workshop, where we invited all the participants to draw and represent the four most important elements that we value, feel proud of and want to maintain in Ngilai for a thriving future. We divided in women, men and youth. Each of these groups drew and came together to present. Then a group of us artists put it together into one logo that you see here.

Ramat Nabulaa

As indicated in the top part of the crest it means thriving futures. It is actually a Samburu name that combines the four elements that are drawn in the logo to create a common goal.

Here is the explanation of the different elements of our logo that represent our Legacy. The four elements of our legacy logo are:

1. Unity

The two hands at the top are a sign of coming together for the purpose of achieving a common goal together and benefit all. A sign of unity for all of us coming together: women, youth and men, bringing inclusivity.

2. Natural Resources

This is the bigger part of the logo represented by the following elements:

- A tree: representing the forest
- Water: represented by a river
- Wildlife: A Lion that is a sign of strength. An Elephant that has a huge value for the ivory, but for Samburu people an elephant is more important than the ivory because we cannot even imagine our lives without elephants; it shows how we value wildlife. The two birds (Superb starlings) represent the beauty of our land, and our wildlife.

3. Education

Education is represented by a book and a pen. Formal education means educating children (boys and girls) in order to meet the current modern status, this also means eradicating poverty in our communities, and empowering our people.

4. Culture and livelihoods

Culture is represented by the chains and beaded belts at the logo. We Samburu community are very rich in culture and some elements of our culture also support our incomes through the sale of our costumes, beaded chains and also performing cultural activities that attract tourists. Livelihoods are represented by a head of a bull, that is one of the main sources of income and most valued by the Samburu community.

Finally, this logo has a shape of a shield/guard which represents the security of our wildlife, culture, natural resources, and our people.

